INTEGRATED RETIREMENT INITIATIVES, LLC

FOR IMMEDIATE RELEASE: July 26, 2010

RYAN PRZYBILLA JOINS INTEGRATED RETIREMENT INITIATIVES, LLC AS A SENIOR CONSULTANT

BRAINERD, MN (7/26/10)—Integrated Retirement Initiatives, LLC (IRI) today announced the addition of Ryan Przybilla as a Senior Consultant to its growing team of retirement experts. He joins the established industry professionals at IRI in providing innovative solutions for business development and compliance support to financial organizations.

Przybilla has provided both retirement plan compliance and business development support and education to financial industry professionals. In high demand as a speaker in the retirement services industry, Przybilla has performed over 400 training programs using a variety of media covering a broad spectrum of retirement topics ranging from in-depth IRA, HSA, ESA, 403(b), and qualified plan compliance issues to retirement plan sales techniques. Przybilla's most recent position was as an ERISA consultant with Ascensus. In addition, he was a faculty member for the American Bankers Association (ABA) National Trust School and the ABA Graduate Trust School. He also served on the faculty of an approved preparatory course for retirement professionals pursuing either the Certified IRA Services Professional (CISP) designation through the Institute of Certified Bankers (ICB) or the Certified IRA Professional (CIP) designation offered through the National Association of Federal Credit Unions (NAFCU). Przybilla has earned the Qualified 401(k) Administrator (QKA) designation from the American Society of Pension Professionals & Actuaries (ASPPA) and a CISP certification through the ABA ICB.

According to Arnold S. Johnson, IRI CEO, "We are excited to have Ryan join our team. With IRI's rapid growth and expanded service offerings, Ryan's unique talents complement the expertise of IRI's senior staff members that include Mike O'Brien, Pam O'Rourke, and John Paul Ruiz."

ABOUT IRI

IRI is a team of proven retirement industry experts with deep expertise in supporting both retirement product distribution channels and in-house compliance and operations staff at financial organizations. IRI delivers its expertise to retirement sales and distribution channels (advisers, wholesalers, and wealth managers) through its education and professional development services, sales support call centers, and collateral sales and marketing content. IRI uses its extensive in-house compliance and operations experience, to deliver technical and compliance services to financial organizations' internal sales support staff and/or compliance and operation groups.

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